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brian head resort news release

TOWERS are FLYIN' at Brian Head Resort

Brian Head, UT: Friday September 21, 2007:

With the Fall colors making their way around the mountain, there is plenty of activity at Brian Head Resort. Since the lifts shut down last April for the winter season, crews have been feverishly working to install two new Chairlifts, a snowmaking system, and a skier bridge over Hwy 143 to join our two mountains. The progress, although not always visible, has been incredible in just a short amount of time. The new *Snow Making System* has been installed, the *Lift Tower* bases have been poured, and the *Lift Towers* for Chairlifts 1 & 8 were installed today ! A helicopter flew in the lift towers with precision and ease. The *Interconnect Skier Bridge*, a project funded jointly by the Town of Brian Head and Brian Head Resort, has been making steady progress behind the scene. The progress will continue through the rest of the Fall season. With the completion of the *Interconnect Bridge* and *Lift* installation, the Resort will be able to offer nearly 35% more terrain. The entire project will be complete and operational for our upcoming 2007/2008 winter season. The temperatures are dropping, and a feeling of snow is in the air.

**New lifts, new terrain, new experience, a new Brian Head Resort !
Come SKI what's new...**

Go to our website www.brianhead.com to see the exciting new changes. Pictures of the Interconnect Project will be updated by Wednesday September 26, 2007.

For complete information on Brian Head Resort including Season Pass Sale information, please visit the Resort's website at www.brianhead.com

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For Immediate Release