



FOR IMMEDIATE RELEASE

Las Vegas-based Brian Head Development Company Announces Plans for “Summit at Brian Head”

Project To Be Brian Head’s First Master-planned All-Season Luxury Resort Community

Brian Head, Utah— August 23, 2006— The Brian Head Development Company announces plans for Brian Head’s largest luxury resort community, “Summit at Brian Head,” located 200 miles northwest of Las Vegas in the town of Brian Head, Utah.

“Summit at Brian Head,” the town’s first all-season resort complex, will be a master-planned community built on 42 acres within the southern boundaries Brian Head, Utah. The overall complex at completion will consist of 420 condominiums, 34 town homes and a signature clubhouse. Pre-development financing is in place for the project.

In support of the project, the Brian Head Town Council yesterday approved a \$3.7 million special improvement district and awarded contracts to Feller Enterprises of St. George, Utah and M-13 Construction of Springville, Utah to construct and manage the project’s municipal infrastructure.

With Brian Head Development Company dedicating the required land, the town will begin roadway and utility work next week, sales will begin in early Fall 2006 and the developer will commence vertical construction in Spring 2007. The first units are planned to be delivered to buyers in late 2007.

“Brian Head is poised for a major transformation, similar to what Mammoth, Squaw Valley and South Lake Tahoe have gone through,” said Michael Jabara, owner and CEO of Brian Head Development Company. “The Brian Head area is a fabulous location that’s only three hours drive time away from the fastest growing city in the country, Las Vegas. I believe that there’s great interest here for a development like ‘Summit at Brian Head.’ The town gets more than 400 inches of the driest powder in the United States, it’s heaven in the summer for mountain bikers and ATV’ers and there have been no condominium projects built in more than two decades. Our resort will capitalize on what we see is pent-up demand for quality resort living and we plan to lead the growth in that area,” Jabara added.

“We’ve seen more construction activity underway or planned this summer than ever in the history of the town,” said “Dutch” Deutschlander, Mayor of Brian Head. “It’s clearly driven by the growth of Las Vegas and the need for their residents to get away and escape the heat in the summer or to enjoy our snow activities in the winter.”

“Summit at Brian Head” is the largest of several new projects planned for Brian Head and will be central to all Brian Head’s activities in all four seasons, including access to the famous powder at the nearby Brian Head Resort for skiing or snowboarding in the winter, direct connection to the town’s ATV and snowmobile trails as well as hiking, mountain biking and other summer activities.

Brian Head Development Company

In addition, the resort complex itself will offer numerous other family-oriented recreational activities on-site, such as two-level spas, fire pits, bocce ball, basketball and many others.

Brian Head Development Company is a real-estate company focused upon condominium and mixed-use development in Southern Utah. Based in Las Vegas, Nevada, it consists of seasoned professionals with decades of experience in real estate development, project finance, and marketing. Brian Head Development Company can be contacted via phone at 702.696.9001 or email at Press@BHDevCo.com. For more information on the “Summit at Brian Head” project, visit www.brianheadcondos.com.

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